

Bydgoszcz 26.03.2024

REVIEW - FEEDBACK

*for an educational and professional program
"PROJECT MANAGEMENT"
training of applicants for the second (master's) level of higher education
specjalty 073 Management
Department of Management and Public Administration
State Tax University*

The conditions of the modern development of social relations require the use of methods, technologies and tools of project management, which are the basis for the successful functioning of business entities, public authorities and the non-commercial sector. The functioning of business structures, the activities of state authorities and local self-governments, public organizations all over the world is increasingly taking on a project nature. According to American statistics, almost a third of the world economy is related to project activities. The experience of Germany, Japan, the USA, and Great Britain shows that the concept of project management is a powerful means of social development and exit from a crisis state, a tool for solving economic, environmental, educational, scientific, and social problems. This trend can be traced in Ukraine as well. The growing complexity of management processes and social changes, the increase in the number of management entities, the unstable state of the domestic economic system in modern conditions, lead to the fact that projects are currently needed that require minimal resources and give the maximum return to society during their implementation.

The presented educational and professional program "Project Management" substantiates and describes the guarantees regarding the achievement of standardized parameters for ensuring the quality of the provision of educational services by the university thanks to: in-depth mastering by the students of theoretical and applied achievements, assimilation of practical skills and professional competences in the implementation of the goals and tasks of project management, the use of modern concepts of project management, scientific and practical approaches and foreign experience of managing projects and their risks.

The program provides training using the method of maximum activation of higher education students during classes by performing research and practical research tasks, preparing presentations, essays, projects, analytical reports.

Practical skills are acquired during pre-diploma practice.

The educational and professional program presented for review was developed by the project group of the Department of Management and Public Administration of the State Tax University, taking into account the needs of the labor market, as well as consultation meetings with potential employers (stakeholders), as a result of which it is logical, consistent, systematic and reasoned. which gives reasons to recommend its use in the educational process.

Prof.WSG University Dr. Svitlana Kashuba



Dean for Studies and International Processes