



**Burgas State University "Prof. Dr. Assen Zlatarov"
State Tax University**

**IX INTERNATIONAL SCIENTIFIC AND PRACTICAL
CONFERENCE**

**UKRAINE, BULGARIA, EU:
ECONOMIC, FINANCIAL, TECHNICAL AND
SOCIAL DEVELOPMENT TRENDS**

July 1-2, 2025
Burgas, Bulgaria

ORGANIZATIONS CONFERENCE PARTICIPANTS

State Tax University, Ukraine
“Prof. d-r Asen Zlatarov» University, Bulgaria
Jan Kochanowski University in Kielce, Kielce, Poland
Batumi Shota Rustaveli State University, Georgia
Tbilisi Ivane Javakhishvili State University, Georgia
St. Tbel Abuserisdze University of Education Khulo, Georgia
State University of Moldova, Moldova
Technical University of Moldova, Moldova
State Institution of Higher Education "University of Educational Management", Ukraine
Vinnitsia National Agrarian University, Ukraine
Western Ukrainian National University, Ukraine
Institute of Independent Experts, Ukraine
National University of Life Resources and Environmental Management, Ukraine
National University of Food Technologies, Ukraine
National Research Center "Institute of Agrarian Economics", Ukraine
Taras Shevchenko National University of Kyiv, Ukraine
Kyiv Metropolitan University named after Borys Grinchenko, Ukraine
Private higher educational institution "European University", Ukraine
University of Customs and Finance, Dnipro, Ukraine
Bohdan Khmelnytskyi Cherkasy National University, Ukraine

Link to join online: Join Zoom Meeting

<https://us04web.zoom.us/j/75960853903?pwd=q31js5bbAWLphRUCciObtYSRaybMSp.1>

PLENARY MEETING

WELCOMING SPEECH

Ivan Dimitrov – Doctor of Economics, Professor, Department of Economics and Management, Burgas State University "Prof. Dr. Assen Zlatarov", Bulgaria

Oleksandra Smirnova – PhD in Economics, Associate Professor, Vice – Rector for Scientific Work, State Tax University

Halyna Kosovets – PhD in Economics, Associate Professor, President of the NGO "Institute of Independent Experts", Ukraine

George Abuselidze – Doctor of Economics, Professor, Head of Department of Finance and Banks, Batumi Shota Rustaveli State University, Georgia

Irina Teodora Manolescu – PhD in Economics, Associate Professor, "Alexandru Ioan Cuza University" of Iasi, Romania

Dmytro Serebrianskyi – PhD in Economics, Associate Professor, Acting Rector of State Tax University, Ukraine

THE CONCEPT OF REBUILDING THE STATE TAX UNIVERSITY

July 1, 2025

PLENARY SESSION

Nadiia Davydenko, *Doctor of Economics, Professor, State Tax University, Ukraine*
DEVELOPMENT OF ARTIFICIAL INTELLIGENCE TECHNOLOGIES IN THE
MANAGEMENT OF GREEN FINANCE IN EU MEMBER COUNTRIES

George Abuselidze, *Professor of Department of Finance, Banking and Insurance, Batumi Shota Rustaveli State University, Georgia*

Lasha Beridze, *Doctor of Business Administration, Professor, St. Tbel Abuserisdze University of Education Khulo, Georgia*
CHALLENGES AND PROSPECTS FOR ACCESS TO FINANCE FOR BUSINESS
ENTITIES

Yavorska Valentyna, *PhD in Economics, Associate Professor, National University of Life and Environmental Sciences of Ukraine, Ukraine*
DERIVATIVES TRADING IN ENSURING ECONOMIC GROWTH OF MARKET
PARTICIPANTS

Irina Teodora Manolescu, *PhD in Economics, Associate professor, Alexandru Ioan Cuza University of Iasi, Romania*

Cornelia Mirela Medeleanu, *PhD. in Economics, Associate Teaching Staff, Alexandru Ioan Cuza University of Iasi, Romania*

Angelica Nicoleta Neculăesei, *PhD in Economics, Associate professor, Alexandru Ioan Cuza University of Iasi, Romania*
RESILIENT ROUTES: ALTERNATIVE TOURISM IN POST-WAR UKRAINE

Lohvyn Andrii, *PhD in Law, Doctoral Student at the University of Customs and Finance, Ukraine*
ELECTRONIC ADMINISTRATION OF VAT AND EXCISE TAX:
DIFFERENCES AND PROBLEM ISSUES

Aleko Meladze, *Doctor of Business Administration, Batumi Shota Rustaveli State University, Georgia*
CHALLENGES AND PROSPECTS OF GEORGIA'S FOREIGN TRADE

Gudz Olena, *Doctor of Economics, Professor, State Tax University, Ukraine*

TRANSFORMATION OF ETHICAL NORMS OF ORGANIZATIONAL CULTURE OF FINANCIAL INSTITUTIONS UNDER THE INFLUENCE OF DIGITIZATION AND GLOBALIZATION

Tsinarirdze R.O., *PhD in Business Administration, Associate Professor*, Faculty of Economics and Business, Batumi Shota Rustaveli State University, Batumi, Georgia

Rizhvadze G.R., *PhD student of Business Administration*, Faculty of Economics and Business, Batumi Shota Rustaveli State University, Georgia

INVESTMENTS IN THE CONSTRUCTION INDUSTRY: RISKS AND OPPORTUNITIES

Martynenko Valentyna, *Doctor of Economics, Professor*, State Tax University, Ukraine

ENSURING THE GOALS OF SUSTAINABLE DEVELOPMENT OF UKRAINE IN THE CONTEXT OF DECENTRALIZATION: A EUROPEAN INTEGRATION APPROACH

Tomashuk Inna, *PhD, Associate Professor*, Vinnytsia National Agrarian University, Ukraine

CURRENT STATUS AND PROSPECTS OF THE DEVELOPMENT OF THE AGRICULTURAL SECTOR WITHIN THE FRAMEWORK OF IMPLEMENTATION OF FOOD POLICY

Kovalenko Volodymyr, *Candidate of Science in Public Administration* Novovolynsk Educational and Research Institute of Economics and Management, ZUNU, Ukraine

Davydenko Margaryta, *Bachelor's degree student*, State Tax University, Ukraine

IMPLEMENTATION OF INTERNATIONAL EXPERIENCE IN THE DEVELOPMENT OF AN EFFECTIVE MODEL OF STATE FINANCIAL CONTROL IN THE FIELD OF LAND RESOURCES

Adriana Prodan, *PhD in Economics, Professor*, Alexandru Ioan Cuza University of Iasi, Romania

Irina Teodora Manolescu, *PhD in Economics, Associate professor*, Alexandru Ioan Cuza University of Iasi, Romania

Mihai Talmaciu, *PhD in Economics, Associate professor*, Alexandru Ioan Cuza University of Iasi, Romania

FROM KNOWLEDGE TO ACTION: TRAINING AS A DRIVER FOR SUSTAINABLE GROWTH

July 2, 2025

**SECTION 1. MANAGEMENT OF NATIONAL ECONOMY AND ECONOMY
OF ENTERPRISES**

Davydenko Nadiia, Doctor of Economics, Professor, State Tax University, Ukraine
Wasilewska Natalia, Doctor of Economics, Professor UJK, Jan Kochanowski
University in Kielce, Kielce, Poland

**MECHANISMS FOR PREVENTIVE RESPONSE IN THE FACE OF THREATS
OF CRISIS SITUATIONS**

George Abuselidze, Doctor of Economics, Professor, Batumi Shota Rustaveli State
University, Georgia

Gia Zoidze, Doctor of Business Administration, Associate Professor, St. Tbel
Abuserisdze University of Education, Khulo, Georgia

THE IMPACT OF DIGITALIZATION ON THE GLOBAL ECONOMY

Mocanu Natalia, Doctor of Economics, Professor, State University of Moldova,
Moldova

Botezatu Andrei, Corresponding author's, Technical University of Moldova,
Moldova

THE IMPACT OF NEW TECHNOLOGIES IN TABLE GRAPE PRODUCTION

Smutchak Zinaida, Doctor of Economics, Professor, State Educational Institution
“University of Educational Management”, Ukraine

**THE IMPACT OF RUSSIAN MILITARY AGGRESSION ON THE
DEVELOPMENT OF SCIENCE IN UKRAINE**

Tsybaliuk Svitlana, PhD in Economic Sciences, Associate Professor, State Tax
University, Ukraine

**CUSTOMS CONTROL IN MODERN CONDITIONS OF GLOBALIZATION:
TECHNOLOGICAL AND ORGANIZATIONAL ASPECTS**

Mocanu Natalia, Doctor of Economics, Professor, State University of Moldova,
Moldova

TOURISM SERVICES IN THE CONTEXT OF SUSTAINABLE ECONOMY

Ruban Yuriy, PhD in Economics, Associate Professor, National University of Life
and Environmental Sciences of Ukraine, Ukraine

AGRICULTURE COMMODITY PRICE RISK MANAGEMENT IN GEOPOLITICAL CONCERNS

Kliuchka Olha, *Ph.D. in Economics, Associate Professor, State Tax University, Ukraine*

Lavrentiev Oleksandr, *Ph.D. in Physics and Mathematics, Associate Professor, State Tax University, Ukraine*

CORPORATE SECURITY OF ENTERPRISES AND INSTITUTIONS

Koprinkova-Noncheva N.D., *PhD, Assistant Professor, Burgas State University “Prof.Dr. Assen Zlatarov”, Bulgaria*

THE IMPACT OF AI-BASED FINANCIAL ANALYSIS ON MANAGERIAL DECISION-MAKING WITHIN ORGANIZATIONS

Yangyozov P.D., *PhD, Chief Assistant, Burgas State University “Prof.Dr. Assen Zlatarov”, Bulgaria*

THE SOUTH-EAST PLANNING REGION OF BULGARIA: SECTORAL PROFILE AND DEVELOPMENT OPPORTUNITIES

Stoyanova D.S., *Doctor of Economics, Assistant, Burgas State University "Prof. Dr. Asen Zlatarov", Bulgaria*

A MODEL FOR MANAGEMENT AND PARTICIPATION IN ORGANIZATIONAL CHANGE - THE ROLE OF ASSESSMENTS AND RESOURCES

Rodin Vladislav, *Doctoral student, candidate of economic sciences, National Research Center "Institute of Agrarian Economics", Ukraine*

ASSESSMENT OF TECHNICALLY ACHIEVABLE BIOENERGY POTENTIAL OF CEREAL CROPS IN THE PROCESS OF MILK PRODUCTION

SECTION 2. FINANCE, BANKING AND INSURANCE

Onyshko Svitlana, *Doctor of Economics, Professor, State Tax University, Ukraine*

Smirnova Oleksandra, *PhD in Economics, Associate Professor, Senior Research Officer, State Tax University, Ukraine*

ENSURING MACROFINANCIAL STABILITY AS THE DOMINANT OF THE MODERN FINANCIAL POLICY OF UKRAINE

Buriak Alina, *PhD in Economics, Associate Professor*, State Tax University, Ukraine
Demyanenko I.V., *PhD in Economics, Associate Professor*, National University of Food Technologies, Ukraine

FINANCIAL ANALYTICS IS A COMPONENT OF BUSINESS ANALYTICS OF AN ENTERPRISE AND AN INFORMATION BASE FOR MAKING STRATEGIC AND TACTICAL FINANCIAL MANAGEMENT DECISIONS

Martynenko Valentyna, *Doctor of Economics, Professor*, State Tax University, Ukraine

IMPLEMENTATION OF FISCAL POLICY THROUGH THE PRISM OF ITS MODERNIZATION POTENTIAL

Grylitska Anzhela, *PhD Economics, Associate Professor*, Bohdan Khmelnytsky National University of Cherkasy, Ukraine

INNOVATION MANAGEMENT: BLOCKCHAIN IN FINANCIAL INSTITUTION

Sheludko Sergii, *PhD in Economics, Associate Professor, Doctoral student*, State Tax University, Ukraine

ENSURING THE FINANCIAL SECURITY OF THE STATE IN WARTIME: FOREIGN EXCHANGE AND DEBT ASPECTS

Huzhavina Ina, *PhD in Economics, Associate Professor*, European University, Ukraine

IMPLEMENTATION OF GREEN FINANCE AS A SUSTAINABLE DEVELOPMENT TOOL

Okhai Vladyslava, *Bachelor's degree student*, State Tax University, Ukraine

ANALYSIS OF THE DEVELOPMENT OF FINANCIAL TECHNOLOGIES IN UKRAINE

Zharikova Olena, *PhD in Economics, Associate Professor*, National University of Life and Environmental Science of Ukraine, Ukraine

Pashchenko Oksana, *PhD in Economics, Associate Professor*, National University of Life and Environmental Science of Ukraine, Ukraine

Zharikova Anna, *Master Faculty of Law*, National University of Life and Environmental Science of Ukraine, Ukraine

TRENDS IN THE IMPLEMENTATION OF STATE MORTGAGE CREDIT PROGRAMS IN UKRAINE IN THE POST-WAR PERIOD

Sharova Svitlana, PhD in Economics, Associate Professor, European University, Ukraine

THE INFLUENCE OF BANKING INSTITUTIONS ON THE DEVELOPMENT OF STARTUPS AND INNOVATIVE TECHNOLOGIES

SECTION 3. ACCOUNTING, ANALYSIS AND AUDIT: NATIONAL FEATURES AND WORLD TRENDS

Skrypnyk Halyna, PhD in Economics, Associate Professor, State Tax University, Ukraine

Novytska Olena, PhD in Economics, Associate Professor, State Tax University, Ukraine

ANALYSIS OF THE TAX BURDEN AND ITS IMPACT ON THE SOCIO-ECONOMIC DEVELOPMENT OF UKRAINE

SECTION 4. DEVELOPMENT STRATEGIES OF MODERN COMPUTER-INTEGRATED TECHNOLOGIES AND ROBOTICS

Kosovets Halyna, PhD, President of the NGO Institute of independent experts, Kyiv, Ukraine

DIGITALIZATION OF CULTURAL TOURISM, SUSTAINABLE DEVELOPMENT

Bohdan Patsai, PhD in Physical and Mathematical Sciences, Associate Professor, Taras Shevchenko National University of Kyiv, Ukraine

Oksana Hordei, Doctor of Economics, Professor, State Tax University, Ukraine
USING NLP TECHNOLOGIES TO AUTOMATE THE CREATION OF TESTS IN THE UKRAINIAN LANGUAGE

SECTION 5. CURRENT RESEARCHES IN THE FIELD OF HUMANITARIAN AND LEGAL SCIENCES IN CONTEXT OF EUROPEAN INTEGRATION

Bratko Iryna, PhD of Laws, Associate Professor, Borys Grinchenko Kyiv Metropolitan University, Ukraine

IMPLEMENTATION OF THE PACKAGE OF LEGISLATIVE INITIATIVES OF THE EUROPEAN UNION «FIT FOR 55»